# **Business Studies (GCSE)**

## Year 10



**Sverviev** 

**Autumn Term** 

A GCSE in Business Studies allows students to understand more about the business world and motivates and challenges students, preparing them to make informed decisions about further study and career pathways. Amongst other topics, you will learn about planning, finance, marketing and economics and discover some of the methods and techniques used to analyse an organisation's performance.

#### **Business in the Real World:**

Student will learn about the purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business. Students learn about these key concepts which they then need to apply within the four function areas of a business:

- Skills and characteristics of an entrepreneur
- Business objectives
- Business Strictures
- Location
- Business Plans
- Stakeholders
- Organic and Inorganic growth

#### **Assessment**

End of unit assessment, including the following:

- Section A has multiple choice questions and short answer questions.
- Section B has one case study/data response stimuli with questions
- Section C has one case study/data response stimuli with questions

#### Finance:

Students should understand the interdependent nature of business operations, human resources, marketing and finance. Students should be able to give examples of how business objectives would be split into functional plans with clear links throughout. The purpose of the finance function, its role within business and how it influences business activity. Students learn about the following financial concepts:

- Sources of finance
- Cash flow
- Basica financial terms and calculations

#### **Assessment**

End of unit assessment, including the following:

- Section A has multiple choice questions and short answer questions.
- Section B has one case study/data response stimuli with questions
- Section C has one case study/data response stimuli with questions

#### **Operations:**

Students should understand the interdependent nature of business operations, human resources, marketing and finance. Students should be able to give examples of how business objectives would be split into functional plans with clear links throughout. What business operations involve, their role within the production of goods and the provision of services, and how they influence business activity. Students learn about the following operations concepts:

- Production processes
- Procurement
- Quality

#### **Assessment**

End of unit assessment, including the following:

- Section A has multiple choice questions and short answer questions.
- Section B has one case study/data response stimuli with questions
- Section C has one case study/data response stimuli with questions

Summer Term

# ummer Term

### **Human Resources:**

Students should understand the interdependent nature of business operations, human resources, marketing and finance. Students should be able to give examples of how business objectives would be split into functional plans with clear links throughout. The purpose of human resources, its role within business and how it influences business activity. Students learn about the following human resource concepts:

- Organisational Structures
- Recruitment and Selection
- Motivation
- Training

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