



## Year 11

<b>Overview</b>	<p>The Level 1/2 Technical Award in Business and Enterprise is designed for learners who want an introduction to business and enterprise that includes a vocational and project-based element. The qualification will appeal to learners who wish to pursue a career in the business and enterprise sector or progress onto further study.</p> <p>The objectives of this qualification are to:</p> <ul style="list-style-type: none"> <li>■ understand entrepreneurial characteristics and business aims and objectives</li> <li>■ understand business organisation, legal structures and the importance of stakeholder engagement</li> <li>■ analyse market research, market types, marketing mix and market orientation</li> <li>■ analyse human resource requirements for business and enterprise</li> <li>■ understand operations management</li> <li>■ understand business growth</li> <li>■ understand sources of enterprise funding and business finance</li> <li>■ analyse the impact of the external environment on business and enterprise</li> <li>■ apply business and enterprise planning</li> </ul>
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<b>Autumn Term</b>	<b>Revision of Content areas 1-6</b>	<b>Assessment</b>
	<p>Content Area 7: The impact of the external environment on business and enterprise</p> <ul style="list-style-type: none"> <li>■ The impact of the external environment</li> <li>■ External influences</li> </ul> <p>Content Area 8: Business and enterprise planning</p> <ul style="list-style-type: none"> <li>■ Business and enterprise planning</li> <li>■ Purposes and benefits of planning</li> <li>■ Sections of a business plan</li> </ul>	<p>End of unit assessment, including the following:</p> <ul style="list-style-type: none"> <li>■ Section A has multiple choice questions and short answer questions.</li> <li>■ Section B has one case study/ data response stimuli with questions</li> <li>■ Section C has one case study /data response stimuli with questions</li> </ul>

<b>Spring Term</b>	<b>Controlled Assessment Project</b>	<b>Assessment</b>
	<ul style="list-style-type: none"> <li>■ The controlled assessment project will be completed during this term.</li> <li>■ This is worth 60% of the final grade for this qualification</li> <li>■ Learners are given 21 hours of lesson time in exam conditions to investigate and write up their projects.</li> <li>■ The project is externally set, internally marked, and externally moderated.</li> </ul>	<p>End of unit assessment, including the following:</p> <ul style="list-style-type: none"> <li>■ Section A has multiple choice questions and short answer questions.</li> <li>■ Section B has one case study/ data response stimuli with questions</li> <li>■ Section C has one case study/ data response stimuli with questions</li> </ul>

<b>Summer Term</b>	<b>External Examination</b>	<b>Assessment</b>
	<ul style="list-style-type: none"> <li>■ This is worth 40% of the final grade for this qualification.</li> <li>■ The exam is 1 hour 30 minutes.</li> </ul>	External Assessments

Useful Resources for Supporting Your Child at Home:	Homework:
<ul style="list-style-type: none"><li data-bbox="84 181 220 210">■ Seneca</li><li data-bbox="84 217 248 246">■ GCSE Pod</li><li data-bbox="84 253 312 282">■ Our class team</li></ul>	This will be set on teams each fortnight for you.