

## **GCSE Business Studies Revision List**

The exam will be a paper 2 covering the four units below.

### Unit 1: Business in The Real World

- Business Plan
- Organic Growth
- Public limited company
- Stakeholders

### Unit 2: Influences

- Ethics and Sustainability

### Unit 5: Marketing

- Pricing strategies
- Place
- Product Life Cycle
- Branding
- Promotion

### Unit 6: Finance

- Average Rate of Return
- Sources of Finance
- Breakeven
- Gross and Net Profit Margins

### Revision resources:

- Exercise books and booklets
- Class files on Teams, including the course companion
- GCSE Pod and Seneca

### Ideas for activities:

- Organise your work and make sure you have all of the content you need.
- Highlight key terms and definitions.
- Rewrite key points from lessons and create your own revision guide or cue cards
- Make mind maps of the main content to help improve memory.
- Be the teacher – ask someone to explain a section they have just gone over to you, and swop over
- Practice past paper questions and self-mark them using the mark scheme (these are all on teams)